

Date: July 22nd, 2009

To: USA Distributors

**The Great Protector is Unleashed Today.
Introducing DSC's New 2-Way Wireless Security Suite...
Featuring the ALEXOR 2-Way Wireless Panel**

How would you like to offer your customers a security system that provides complete security via a host of devices, including keypads, sirens, detectors and wireless keys, and also supports GSM and IP communications – all of it wirelessly? DSC's 2-Way Wireless Security Suite, featuring the ALEXOR Wireless Panel, delivers just that...and so much more.

ACT NOW!

With your first order, you will receive an Alexor Marketing Material Kit that includes:

- Quick Start Guides
- End User Brochures
- Counter mats
- Posters
- DVDs
- Alexor Hats & T-Shirts

[Click here to access the Shared Files](#)

Less Install Time + More Installs = More Revenue.

Because DSC's 2-Way Wireless Security Suite is completely wireless, your dealers have fewer holes to drill and fewer wires to pull. The suite, anchored by ALEXOR, has a full complement of compatible two-way and one-way wireless accessories, detectors and keypads. Designed for optimal functions, in many configurations, the suite takes far less time to install than traditional wired or hybrid systems. Less installation time means more installations completed and ultimately more installation and/or monitoring revenue in your dealer's pocket.

Continuous Communication. Full Supervision.

DSC's 2-Way Wireless Security Suite offers wireless and continuously supervised communication between devices. The signals between the 2-Way wireless devices and ALEXOR are fully encrypted, prohibiting unauthorized interruption of communication between them. If the security system changes its armed state or any of the 2-Way devices are tampered with, ALEXOR will immediately be signaled and the appropriate transmission will instantly be sent to the monitoring station.

The 2-Way Wireless Security Suite is:

The ALEXOR 2-Way Wireless Panel. The Great Protector.

The ALEXOR Wireless Panel is the great protector, the center component, of DSC's 2-Way Wireless Security Suite. ALEXOR operates as a wireless control panel, the "virtual" brain, and communicates wirelessly to DSC wireless peripherals – both 2-Way and all other DSC 433MHz wireless devices. Because it is a distributed system, the panel is not attached to the keypad physically, but rather wirelessly.

Designed for flexible, secure installation locations within the home; as long as there is access to AC power, ALEXOR operates via up to four wire-free keypads (the WT5500). ALEXOR offers all the reliability of traditional wired/hybrid control panels but with all the convenience that wireless delivers.

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Key Features PC9155 (ALEXOR):

- Supports 32 wireless zones and 16 wireless keys
- 16 user codes, 1 master code and 1 maintenance code
- Wireless Quick Enroll
- Template programming
- Account Code Error Checking (patent pending)
- Alternate communications via GSM/GPRS and IP
- 2 Input/Output terminals
- Onboard Siren at 85dB
- False Alarm Reduction Features (CP-01)
- Supports up to 4 Wire-Free keypads
- Supports up to 4 Indoor or Outdoor sirens
- 24hr Battery Backup

Visit: <http://www.dsc.com/index.php?n=products&o=view&id=53> for the full Technical Specification Sheet.

<i>Model Name</i>	<i>Description</i>	<i>List Price (USD)</i>	<i>Case Lot Qty</i>
KIT495-1CP01	(3-1-1) Alexor Distributed wireless panel, a WT5500 wire-free LCD keypad, a WS4904P wireless pet immune motion detector, a WT4989 wireless key with ICON display, three WS4945 wireless door window contacts, a 12v 2.3A lead acid battery, a PTD1620U-CC Class 4 High Efficiency transformer, telephone jack and cord and English user and installer manuals	\$675.00	4
KIT495-12CP01	(2-1-1) Alexor Distributed wireless panel, a WT5500 wire-free LCD keypad, a WS4904P wireless pet immune motion detector, a WS4939 wireless key, two WS4945 wireless door window contacts, a 12v 2.3A lead acid battery, a PTD1620U-CC Class 4 High Efficiency transformer, telephone jack and cord and English user and installer manuals	\$597.00	4
KIT495-14CP01	(2-1-0) Alexor Distributed wireless panel, a WT5500P wire-free LCD keypad with proximity reader, one PT4 prox tag, a WS4904P wireless pet immune motion detector, , two WS4945 wireless door window contacts, a 12v 2.3A lead acid battery, a PTD1620U-CC Class 4 High Efficiency transformer, telephone jack and cord and English user and installer manuals	\$600.00	4
PC9155CP01	Stand alone Alexor wireless panel with a 12v 2.3A lead acid battery, a PTD1620U-CC Class 4 High Efficiency transformer, telephone jack and cord and English user and installer manuals	\$330.00	4

Note: Pricing is now expressed as a Case Lot List Price; please apply your discount.

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The WT5500 2-Way Wireless Wire-Free Keypad. Peace-of-Mind is at Hand.

The compact and sleek new WT5500 Wire-Free Keypad provides an easy to-use and convenient main interface to the ALEXOR Wireless Panel. With handy wall or free-standing desk stand mounting options and the ability to connect up to four keypads per system, installers can offer homeowners more choice in where keypads may be located throughout the home.

Key Features WT5500:

- Large 2x16 display
- Intuitive clock programming
- Multi-Language support
- Installer programming
- Front and Back Tamper
- Multiple Door chime
- Ambient Light sensor
- Display backlighting
- Outdoor Temperature display
- Wall or Desk mount
- *Proximity Arm/Disarm (WT5500P Only)

Visit: <http://www.dsc.com/index.php?n=products&o=view&id=60> for the full Technical Specification Sheet.

*** Disarm your System in one motion with the PT4 Prox Tag from DSC**

No more fumbling at the door with armfuls of packages or worries about remembering security codes. With DSC's new PT4 Prox Tag for the WT5500P Wire-Free keypad, ALEXOR is armed or disarmed in one easy motion. Simply swipe the tag across the front of the keypad and the system is either armed or disarmed. It's that easy.

<i>Model Name</i>	<i>Description</i>	<i>List Price (USD)</i>	<i>Case Lot Qty</i>
WT5500	2 way wireless wire-free keypad with 2x16 full alpha display	\$285.00	6
WT5500P	2 way wireless wire-free keypad with 2x16 full alpha display. Equipped with proximity reader and one PT4 prox tag	\$330.00	6
WT5500D	2 way wireless wire-free keypad with 2x16 full alpha display. Equipped with deskstand and transformer	\$315.00	6
PT4	Proximity tag to be used with the WT5500P	\$21.00	48

Note: Pricing is now expressed as a Case Lot List Price; please apply your discount.

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The WT4901 2-Way Wireless Indoor Siren. Subtle Design, Powerful Communication.

With its sleek and modern design, the WT4901 2-Way Wireless Indoor Siren complements the ALEXOR Wireless Panel and DSC's 2-Way Wireless Security Suite. Since ALEXOR is mounted in a secure location within the home, audible indications regarding alarm triggers or smoke/fire detection may not always be heard directly from the panel. With its powerful sounder, the WT4901 will announce these issues from its remote location but will not indicate the location of the control panel.

Key Features WT4901:

- Siren output is 85dB
- Siren sounds for: Alarms, Door Chime, Entry and Exit Delay, Trouble Indications
- Transmits module status including tamper, low battery and RF fault
- Onboard test button
- Case and wall tamper

Visit: <http://www.dsc.com/index.php?n=products&o=view&id=127> for the full Technical Specification Sheet.

<i>Model Name</i>	<i>Description</i>	<i>List Price (USD)</i>	<i>Case Lot Qty</i>
WT4901	2 way wireless indoor siren sounding at 85dB	\$108.00	12

Note: Pricing is now expressed as a Case Lot List Price; please apply your discount.

The WT4989 2-Way Wireless Key. The Key to Better Security.

The key to a better security system is the WT4989 2-Way Wireless Key. The WT4989 provides users with management of their ALEXOR Wireless Panel and the added confidence of portable personal protection – directly at their fingertips. Users can arm/disarm the system easily as they approach their house or call for help from anywhere inside or in close proximity to it (via the panic button). System status indicators on the key alert the homeowner if the residence is in alarm or if it has recently been in alarm, before they enter the home. Using secure 2-Way Wireless communication, ALEXOR transmits information to the key and vice-versa.

Key Features WT4989:

- Backlit icon display
- Built-in buzzer for audible feedback
- Key tactile feedback
- 4 one touch function keys, programmable for up to 6 functions
- 2 double touch function keys
- Status button indication
- Keylock
- Active alarm indication

Visit: <http://www.dsc.com/index.php?n=products&o=view&id=130> for the full Technical Specification Sheet.

<i>Model Name</i>	<i>Description</i>	<i>List Price (USD)</i>	<i>Case Lot Qty</i>
WT4989	2 way wireless key with ICON display	\$81.00	24

Note: Pricing is now expressed as a Case Lot List Price; please apply your discount.

To order, call +1 905-760-3000. For more information on these or other DSC products, e-mail info@dsc.com or contact your DSC Account Representative.

